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NetMass CEO Mark Martin Reflects on the Company's 10-Year Anniversary as a Pioneer of the Online Backup Industry

Before anyone had ever heard of online backup, Mark Martin figured it was going to be big.

Says Martin: "Back in the mid 1990s, I knew there had to be a better and easier way to back up my computer. I needed to do backups every night, and the process involved far too much time and effort – and way too many floppy disks. Inspired by an idea, late one night I called a college buddy who was a computer science whiz and asked him about the possibility of doing backups over the internet. His answer, although a bit groggy because of the late hour, was that it wasn't feasible because of bandwidth. So, I dropped it. A few years later I was looking to start a company, and realized that the time had come for the idea of remote backups via the internet. And that college buddy and I agreed to establish NetMass as one of the first dedicated online backup companies."

In November of 1998, Mark Martin and Stephen Perkins formally founded NetMass, and it became one of the original pioneers of the online backup services market. NetMass, the safe data company, will mark its ten-year anniversary of providing online backup as a core service this month. NetMass has grown from just a couple customers in 1998 to thousands of customers around the world today. Many of the original customers are still backing up with the company. The company's SystemSafe PC backup solution and ServerSafe multi-site and multi-platform backup solution have achieved numerous awards and industry recognition throughout the years.

"The online backup business has changed in many ways, but NetMass has been around for ten years by offering businesses of all sizes a better, cheaper and more reliable backup system than they can do themselves," said NetMass CEO Mark Martin. "I invite all businesses who are currently doing their backups 'in house' to try our innovative software as a service solution to see first hand how it can improve their data protection."

News outlets, industry pundits, technology writers, bloggers and others interested in getting perspective on the current state of the online backup and recovery market (everything from commentary on new and emerging backup players such as Google, Microsoft, Amazon S3 and more) in addition to getting some historical perspective from someone who has experienced it all first hand are invited to call the number below or email to arrange an interview with NetMass CEO Mark Martin.

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About NetMass. NetMass, the safe data company, provides companies of all sizes highly secure and reliable remote backup solutions. Leveraging the efficiencies of the Internet, the company's software-based data backup service has been helping organizations realize secure offsite data protection, business continuity and regulatory compliance since 1998. With a robust lineup of products, NetMass delivers server backup, database backup, data storage, file sharing, remote access and disaster recovery services. NetMass, Inc. has offices in Dallas and Houston and has partners and clients around the world.

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