



FOR IMMEDIATE RELEASE

NetMass Announces New, Hybrid Online Backup Solutions for Extremely Cost-Effective Offsite Backup and Recovery

Remote data backup provider, NetMass, announces a new hybrid offsite backup pricing model that reduces offsite storage costs by as much as 80 percent for small and medium-sized businesses. SMBs can now enjoy the most advanced offsite data protection available for far less money than ever before.

The new hybrid model combines the company's flagship data protection service, ServerSafe, and the company's automated SystemSafe backup service for PCs, workstations, file servers, laptops and netbooks. Until now, many companies have wanted the advanced features of online backup, but true enterprise-quality backup was beyond their reach. The new NetMass hybrid model was designed to allow these business customers to benefit from robust, enterprise-grade online backup for complex, heterogeneous IT environments and provides extremely advanced and reliable Exchange Server Backup, SQL Server Backup, active directory backup and more. And it also allows them to back up their PowerPoint data, Excel spreadsheets, accounting data and any other common data file typically found on office computers.

Now SMBs no longer have to depend on risky tape-based backup systems and/or consumer-quality backup services that have trouble restoring certain types of data properly. The new hybrid model from NetMass achieves greater economy by blending high-quality, agentless offsite backup for enterprise servers with highly reliable PC and file server agent-based backup software which can reduce the cost per stored gigabyte to as low as 50 cents.

"In current economic times, many SMBs with 100 GB or more of data that needs to be backed up, can not afford enterprise-grade backups, but it's risky to use consumer online backup services in a business setting because of their shortcomings," says NetMass CEO Mark Martin. "Our new hybrid model means that SMBs can now afford to make the jump to enterprise-grade online backup, and benefit from a backup system that is specifically geared to the unique needs of companies that need to backup Exchange, SQL, Windows file servers and all their office PCs. We work with our clients to create a data retention strategy specific to their needs and their budgets."

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About NetMass. NetMass, the safe data company, provides companies of all sizes highly secure and reliable remote backup solutions. Leveraging the efficiencies of the Internet, the company's software-based data backup service has been helping organizations realize secure offsite data protection, business continuity and regulatory compliance since 1998. With a robust lineup of products, NetMass delivers server backup, database backup, data storage, file sharing, remote access and disaster recovery services. NetMass, Inc. has offices in Dallas and Houston and has partners and clients around the world.

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