

Continuous Data Protection... Do You Need It?

THE ERA OF THE SCHEDULED backup is finally coming to an end. Continuous data protection designed for SMEs is here. NetMass CEO Mark Martin says that his company now makes offsite backup with CDP an extremely affordable option—and with none of the painful deployment.

ServerSafe CDP offers constant capture of all data changes as they happen allowing point-in-time recovery rather than the traditional approach of a scheduled backup. With CDP you just roll back your data set to the point just before the incident. With one easy solution, your data is backed up to professionally managed data centers that are disaster-hardened, temperature- controlled, and highly secure and offer exceptional business continuity.

CDP is ideal for:

- Data that changes rapidly
- Applications with shrinking (or no) backup windows
- Applications prone to corruption
- Applications for which a 24-hour window of data loss is unacceptable

“A big difference is that ServerSafe integrates CDP into the backup application, so no additional purchases and installations are needed. This results in significant cost savings,” Martin says. Service charges are based on how much compressed data is stored remotely, which is ideal for SMEs that need CDP for mission-critical applications but need normal backup for files that change less frequently.

NetMass President Stephen Perkins says CDP for Microsoft Exchange is a popular feature. “Email has always been difficult to restore. Partial restores are painful, and restores from tape are unreliable. CDP for Exchange at the brick level, combined with point-and-click restore (from individual emails to the entire Exchange store) now makes Exchange recovery quick and easy. You’re up and running in seconds or minutes rather than hours or even days.”

ServerSafe features hot backup of Exchange (with message-level restore) and a hot backup of SQL; it also has a built-in capability to allow a local backup copy, in addition to the offsite copy, for speedy LAN-speed restores. CDP is incorporated at no additional cost.

Visit the NetMass website at www.netmass.com to sign up for a free 30-day trial of ServerSafe or for information on the ServerSafe Reseller Program.

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About NetMass. NetMass, the safe data company, provides companies of all sizes highly secure and reliable remote backup solutions. Leveraging the efficiencies of the Internet, the company’s software-based data backup service has been helping organizations realize secure offsite data protection, business continuity and regulatory compliance since 1998. With a robust lineup of products, NetMass delivers server backup, database backup, data storage, file sharing, remote access and disaster recovery services. NetMass, Inc. has offices in Dallas and Houston and has partners and clients around the world.

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